

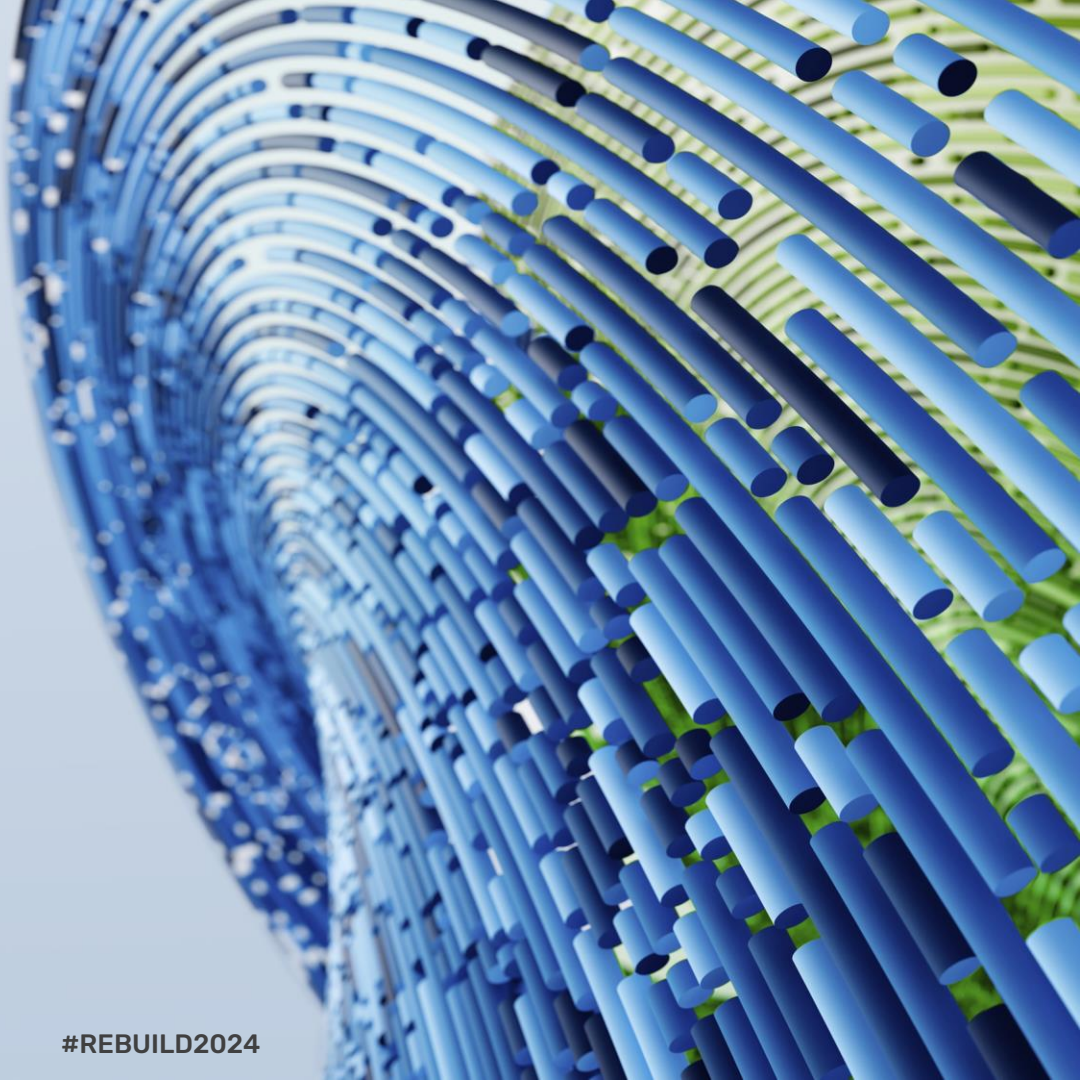


19-21 March 2024 | IFEMA Madrid

Accelerating Building Revolution

- OFFSITE CONSTRUCTION
- SUSTAINABILITY
- DIGITALIZATION

CALL FOR STARTUPS



1. ACCELERATING BUILDING REVOLUTION

We are living a paradigm shift in building. The transformation in the way we build is already beginning to be effective, **a transition from a traditional model to an industrialized model, digitalization in processes and technology** that help us to improve resource consumption and lead us to an improvement in efficiency to have **more sustainable buildings**.

"Accelerating Building Revolution" is a necessity for this industry towards a much more sustainable and efficient future.

REBUILD is the leading event to share, learn, show and present all these new changes to all the agents of the value chain. All this in order to have an industrialized and more competitive, technological and digitized sector so necessary to reach the sustainability goals of the European Green Pact.



2. CONTECH STARTUP FORUM

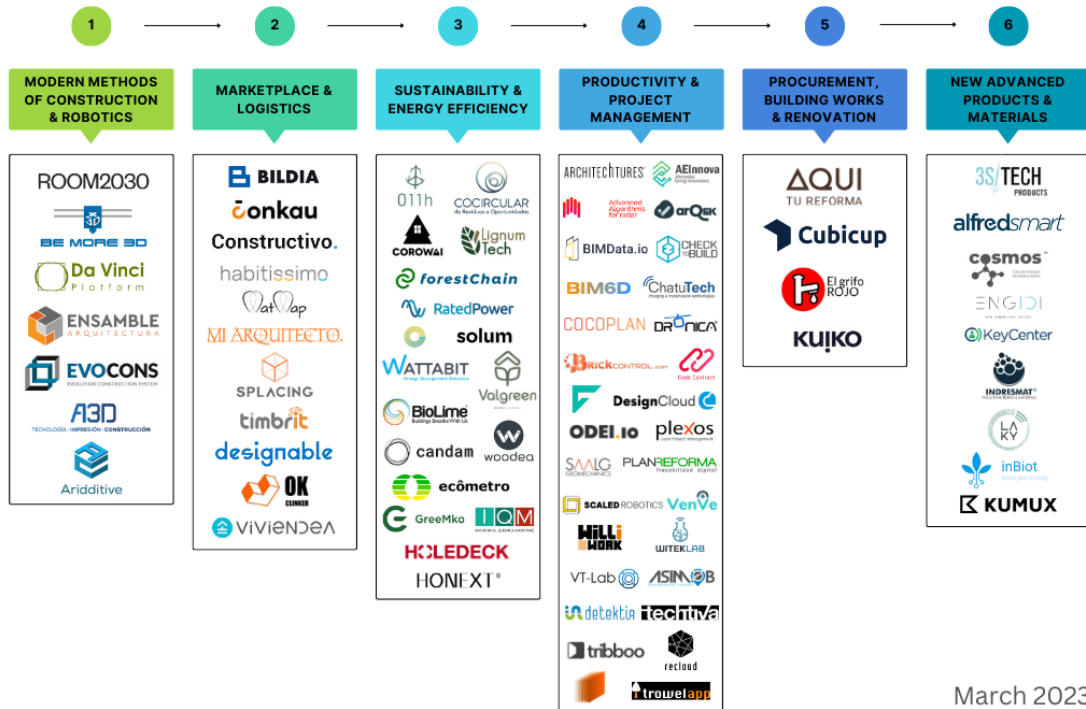
Construction Tech Startup Forum is the initiative that brings together the future leaders of the building industry through startups that surprise the world with innovative and disruptive solutions, capable of transforming the sector from advanced technology or with the proposal of new business models.

It is held within the framework of REBUILD, an event of innovation in architecture and building that will take place in Madrid - IFEMA from **March 19th to 21st, 2024**.

The emergence of advanced technologies and the orientation towards a more efficient use of resources is facilitating the growth of new innovative solutions that impact the construction, rehabilitation, reform and improvement of homes and buildings. The Construction Tech Startup Forum will showcase the best projects that are impacting the sector.



3. CONTECH STARTUP MAP



March 2023



#REBUILD2024

4. BENEFITS TO PARTICIPATE

Construction Tech Startup Forum recognizes the best entrepreneurs and startups that are making an impact in the REBUILD areas: **advanced architecture, space design, construction 4.0, new materials, rehabilitation, renovation and improvement of buildings and housing.**

Construction Tech Startup participants will have the opportunity to:

- Present their creative and innovative solution in a pitch in front of an audience of potential clients and specialized partners in the sector.
- The selected startups will be shortlisted candidates for the Advanced Architecture Awards 2024 in the category determined by the Jury.
- All finalist startups will receive 5 3-day Premium VIP Pass invitations to attend REBUILD and the full conference program of the Congress.
- Access to La Salle Technova Barcelona Accelerator (according to program requirements)



#REBUILD2024

5. KEY DATES

- Key dates of Construction Tech Startup Forum are:
- Proposals can be submitted until February 16, 2024
- Selected projects will be notified by email from February 26, 2024.
- Construction Tech Startup Forum will be held March 20, 2024 at REBUILD 2024

6. EVALUATION CRITERIA

An Expert Committee formed by La Salle Technova Barcelona staff will evaluate the solutions presented according to the following criteria:

- The impact of the project for the building sector through one of the main axes of REBUILD: industrialization, digitalization and sustainability of new materials.
- Team with management capacity.
- Solutions with a high technological content will be positively valued - Potential sustainable growth.
- Company with a high innovation component.
- Influence of the solution on the economy and society in general.

The projects must be submitted through this link::

<https://forms.gle/WQ2YFhKAuAAXK3Xp7>

The Committee of Experts will order the projects according to their score from highest to lowest. Only the best projects will be able to participate by presenting their solutions during the Construction Tech Start-up Forum.

7. CONFIDENTIALITY

By submitting the Business Plan, applicants warrant to REBUILD that the information it contains is accurate and that it does not violate any third party contracts, including patents, copyrights, intellectual property, confidential information or any other privacy rights.

The organizers reserve the right to disqualify any entry that violates the spirit of this guide, the process or the rules of the event.

All materials submitted, including the business plan, must be appropriate for dissemination and must not contain any confidential information that entrepreneurs do not wish to make public.



8. ORGANIZERS

NEBEXT Next Business Exhibitions is the organizer of REBUILD.

La Salle Technova Barcelona organizes Construction Tech Startup Forum at REBUILD.

9. CONTACT

For any questions or information about the Call for startups, please contact La Salle Technova Team:

projects@technovabarcelona.org

Interested in Exhibit?

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